Discover Digital Cookie Troop Links

Your troop can work together to reach troop goals in new ways using your Digital Cookie Troop Links.

Here's how:

When you set up your Troop Link site, there will be two links you can use. These links will let your troop reach new customers in your local community and beyond. Use the information below to decide how troop links can work for your troop.

Link One: The Troop Cookie Link

- This link does it all! Customers can order cookies for local delivery by girls in your troop or have cookies shipped. For local sales within your troop's delivery area, customers place their order, and the troop delivers the cookies to the customer's address with support from an adult.
- The troop can also use this link to take preorders that allow customers to pre-pay and pick up at a troop designated location. This designated location could be an existing cookie booth, a drive through location or another public location designated by the troop.

Link Two: The Troop Shipped Only Link

- Use this link when selling outside of your troop's delivery area in the community.
- Customers can purchase cookies that are shipped directly to a recipient or donated to your council's cookie donation program and credited to your troop.
- Once your troop sets up this link, it will be connected to the Girl Scouts of the USA Cookie Finder and customers from anywhere could end up using your direct ship link to buy cookies that support your troop. The great news-there is nothing additional to do... cookies are shipped directly to the customer and the troop shares the sales with all the girls in the troop at the end of the season.

girl scouts

Frequently Asked Questions

What about girl Digital Cookie links?

Girls should still use their individual links to promote to their customers. Troop links are just another way the troop can work together towards their goal, reach new customers, and track their progress.

Do we need these links?

That is up to the troop! You don't have to use troop links; they are just an option giving troops and girls more choices for how they run their business and safely connect with customers as a team.

If your troop wants to broaden their reach beyond individual girl's sales, you can leverage the Troop Cookie link.

Can we decide to use the links later?

The links are available for your troop to use at any point once your troop sets up their troop site and your council is selling cookies.

When will my troop begin receiving sales generated from the Girl Scouts of the GSUSA Cookie Finder?

The Troop Ship Only link will appear on the Girl Scouts of the USA Cookie Finder starting February 18, 2022. However, your troop can begin to use both links as soon as you set up your troop link site.

What now?

Here are some ways to get started:

- Share this information with your entire troop of girls and volunteers!
- Find a troop volunteer who can serve as the Troop Site Lead and manage the troop links site with leadership from the girls.
- Ask the troop for ideas on how to use these links in ways they wouldn't use their personal link.

Don't forget to say thanks! Having girls design thank you notes that can be included with their troop delivered/picked up orders is a great way to get repeat customers Your council will provide additional details on setting up the troop site, using the pickup and delivery functions and reporting.